

### **ESHA Research**

ESHA Research was established in 1981 as one of the very first nutrition software solutions. Today, ESHA's suite of nutritional software products, services, and databases are recognized as the industry's top choice for food and supplement formulation, recipe development, labeling, nutritional analysis, and regulatory compliance.

### **ESHA Solutions**

- Genesis R&D® Food Formulation
- Genesis R&D® Supplement Formulation
- Food Processor® Nutrition & Diet Analysis
- Consulting Services

Our mission is to help remove the complexity of product development and regulatory compliance for the food, beverage, and supplement industries through software, services, and nutritional databases.

## Genesis R&D Foods



Genesis R&D Foods, first released in 1991, is designed to help users manage processes, overcome industry challenges, and meet federal requirements. Industry professionals use Genesis R&D for quick and accurate nutrient evaluation, virtual product development, nutrition labeling, and regulatory compliance.

- Product Development
- Formulation Analysis
- Menu Analysis
- Reporting
- Regulatory Compliance



## **Upcoming Webinars**



Wednesday, June 24, 2020 11:00 AM PDT: Genesis R&D Version 11.8

# Stay tuned for more!

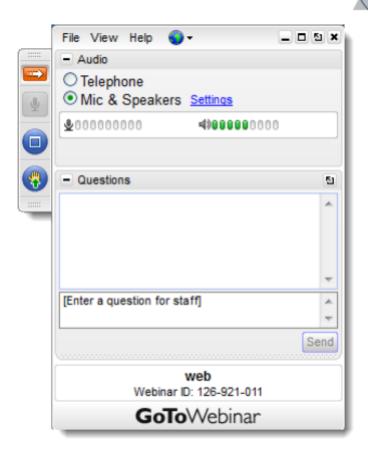
To register or view archived webinars visit:

www.esha.com/news-events/webinars

## Please Note!

- √ The webinar is being recorded
- ✓ All webinars available on our website
- ✓ Submit your questions in the GoToWebinar control panel
- ✓ We'll email a copy of the recording and the slides following the webinar





## What we'll cover today

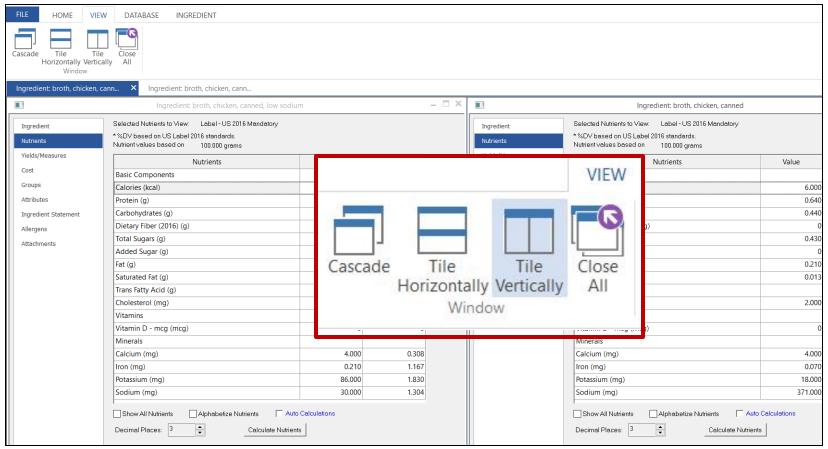
- Screen Views
- Side-by-Side Comparisons
- Using the Spreadsheet to Compare Ingredients
- Composite Ingredient View
- F5/Nutrient Search
- Check Data
- Q&A



## Views in Genesis R&D – Tile Vertically



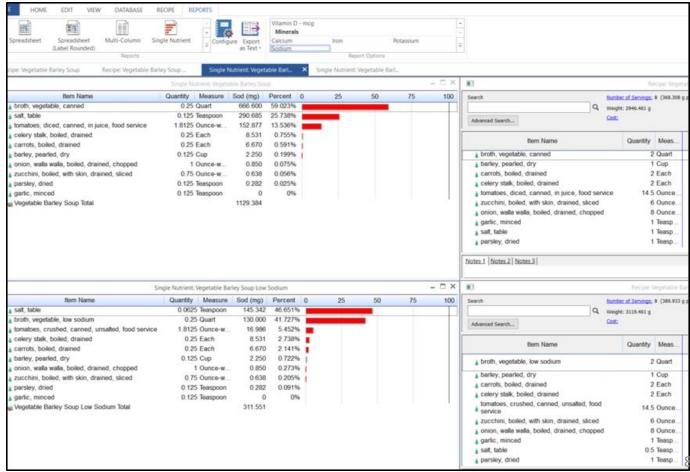
- Change the View to arrange multiple records in a helpful manner
- Vertical allows for sideby-side comparison



# Views in Genesis R&D – Tile Horizontally



- Example of Recipes and Single Nutrient reports with View - Tile Horizontally
- Comparing original and low sodium version Recipes







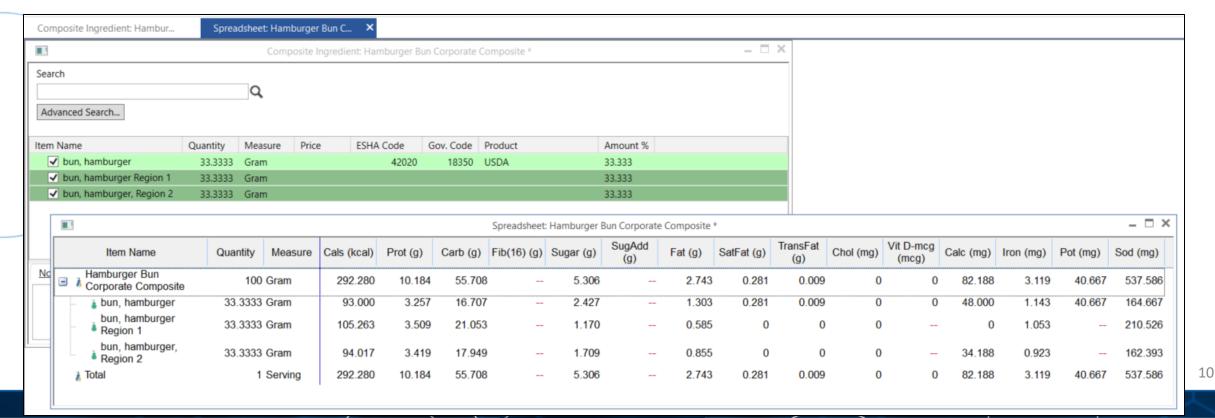
- Another option to view Ingredients in one screen
- Compare ingredients at 100g each

<b>III.</b>						Spreadshr	eet: Compare T	Tomato Purer	à								
Item Name	Quantity	Measure	Cals (kcal)	Prot (g)	Carb (g)	Fib(16) (g)	Sugar (g)	SugAdd (g)	Fat (g)	SatFat (g)	TransFat (g)	Chol (mg)	Vit D-mcg (mcg)	Calc (mg)	Iron (mg)	Pot (mg)	Sod (mg)
☐ ➡ Compare Tomato Puree	1	1 Serving	76.000	3.300	17.960	3.800	9.660	0	0.420	0.058	0	0	0	36.000	3.560	878.000	230.000
atomato puree, canned	• 100	0 Gram	38.000	1.650	8.980	1.900	4.830	0	0.210	0.029	0	0	0	0 18.000	1.780	439.000	202.000
atomato puree, canned, unsalted	• 100	0 Gram	38.000	1.650	8.980	1.900	4.830	0	0.210	0.029	0	<i>(</i>	0	0 18.000	1.780	439.000	28.000
iga Total €	1	1 Serving	76.000	3.300	17.960	3.800	9.660	0	0.420	0.058	0	<i>(</i>	, 0	36.000	3.560	878.000	230.000
% Recommendation (US Label Adult (2016))				6.600	6.531	1 13.571		0	0.538	0.290		0	0	0 2.769	19.778	18.681	10.000





- Used to create a new ingredient that averages the content of several
- Each ingredient is added in the same amount



## Coming Soon: Spec Sheet Reports



- View Ingredient or Recipe
  Data
- Per 100g
- Date and signature lines available
- Another format to review and compare data

Date: 2020.05.17

Product/Supplier: USDA / USDA SR-Legacy

Nutrients Per: 100 gran

Measure

0.25 Cup = 60.75 g,1 Small = 38 g,1 Medium = 44 g,1 Large = 50 g,1 Extra Large = 56 g,1

Jumbo = 63 g

Nutrient	Amount	Unit	Nutrient	Amount	Unit
Calories	143.00	kcal	Added Sugar	0	g
Fat	9.51	g	Protein	12.56	g
Calories from SatFat	28.13	kcal	Vitamin D - mcg	2.00	mcg
Trans Fatty Acid	0.04	g	Sodium	142.00	mg
Cholesterol	372.00	mg	Calcium	56.00	mg
Carbohydrates	0.72	g	Iron	1.75	mg
Dietary Fiber (2016)	0	g	Potassium	138.00	mg
Total Sugars	0.37				

Ingredient Statement Name: Egg:

Allergen Statement:

Egg.

Signature:

Signature Date: 2020.05.01

# F5/Nutrient Search



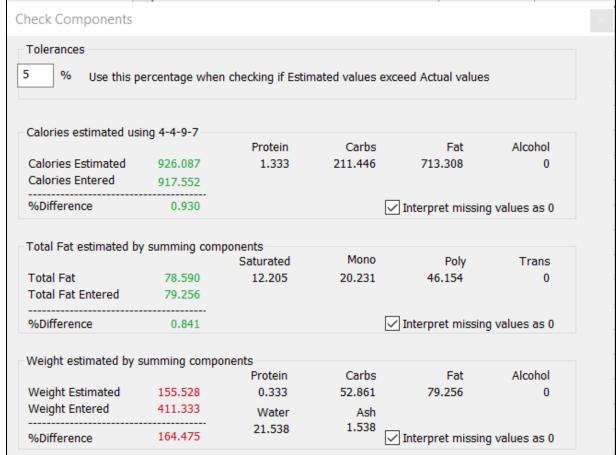
F5

- Search by nutrient content
- Identify foods that report a value (vs. missing data) for a specific nutrient
- Set parameters for searches
- View up to three nutrients per search

## **Check Data**



- Use to review entered vs. calculated values
- Calories
- Fats
- Weight Components
- Check Data is not necessarily an indication of compliance or non-compliance, but valuable exercise in review



## Genesis R&D Training



#### Genesis R&D Training | July 15-17, 2020 | web-based

Professional and/or Advanced training session. The first two days cover the fundamentals of the Genesis R&D Food program: creating ingredients, building recipes/formulas, nutrition analysis and reporting, labeling, and best practices. In addition, you can attend a third day of Advanced instruction, or just attend the Advanced session as a single day. Advanced training presents more complex scenarios and more comprehensive regulatory issues.

#### Genesis R&D Training: Canadian Labeling | July 29-30, 2020 | web-based

Professional training session with Canadian labeling. This two-day class cover the fundamentals of the Genesis R&D Food program: creating ingredients, building recipes/formulas, nutrition analysis and reporting, labeling, and best practices. In addition, the labeling instruction focuses on Canadian labeling regulation and creation.

#### Genesis R&D Training | August 25-27, 2020 | web-based

Professional and/or Advanced training session. The first two days cover the fundamentals of the Genesis R&D Food program: creating ingredients, building recipes/formulas, nutrition analysis and reporting, labeling, and best practices. In addition, you can attend a third day of Advanced instruction, or just attend the Advanced session as a single day. Advanced training presents more complex scenarios and more comprehensive regulatory issues.

### Contact training@esha.com with any questions.

See the Full 2020 Schedule: <a href="https://www.esha.com/news-events/training-schedule/">https://www.esha.com/news-events/training-schedule/</a>

### QUESTIONS?



### **CONTACT US**

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### **HELPFUL RESOURCES**

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